

ABOUT IMBA EUROPE

IMBA Europe is a non-profit umbrella association whose mission is to secure sustainable access for mountain bikers and to unlock opportunities for trail development by integrating mountain biking into landscapes, habitats and communities. IMBA Europe and its members



Create a powerful voice for trails, public land and policies that welcome bikes



Build sustainable trails and bike facilities to make mountain biking more accessible



Teach environmentally responsible trail building and trail etiquette practices



Inspire more people to experience the outdoors on bicycles



Get involved and join today at imba-europe.org/join or contact IMBA Europe at info@imba-europe.nl

ABOUT OUR SURVEY

This infographic is based on IMBA Europe's first multilingual MTB survey. The survey has been compiled by IMBA Europe with the support of the following (member) organizations: NOTS, IMBA España, Mountain Bikers Foundation, DCU – Sporog Natur, IMBA Italia, NTFU, DIMB, CeMBA, ATBV, POMBA, Pedal, IMBA UK, HMBA, Slovenska Kolesarska Mreža and Upmove. Survey data gathered: April – May 2015. IMBA Europe, its member groups, corporate and media partners have spread this online survey through social media and other communication channels like e-newsletters. Data are based on 6057 responses, 52% completed the full survey (68 questions).

Distribution of respondents per country: Italy 18%, Germany 17%, France 12%, Slovenia 9%, United Kingdom 8%, Czech Republic 7%, Netherlands 5%, other EU countries 24%. Gender ratio: 94% male, 6% female. Average amount of years involved in mountain biking: 8,4 From all respondents, 36% is club member. This [high] percentage is explained by the fact this survey was spread amongst our member organizations. For more detailed information and outcomes per country, please contact your national mountain bike advocacy group or visit www.imba-europe.org/locations



EUROPEAN MOUNTAIN BIKE SURVEY INFOGRAPHIC



